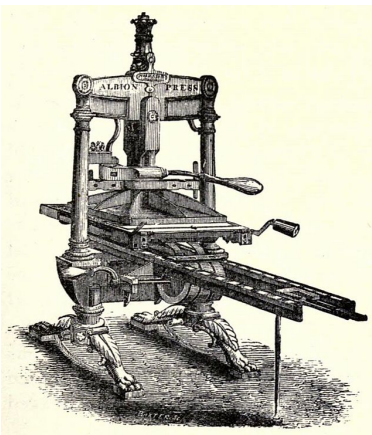


# A.C. Fuller Presentation Topics

## A. Media and Journalism Topics

For college students, interested adults, and senior groups

### 1. The History of Media in 30 minutes: From Thucydides to the Internet



This is a fast-paced introductory talk that will offer attendees a basic understanding of the major developments in the history of media, and how they affected news and information.

Topics covered:

- Early journalist-historians
- The invention of the printing press
- The first newspapers
- The developments of film, radio, and television
- Who Invented the Internet?
- The impact of digital media on news

*Time: 30 minutes, plus Q and A*

### 2. Media Law and Ethics in the Digital Age



Almost everyone now has the tools to be an amateur journalist: a camera phone, a blog, and the ability to gather information and form an opinion. But many don't understand that the laws that apply to traditional journalists apply to citizen-journalists as well. And many fail to understand the ethical guidelines many journalists live by.

Topics covered:

- Libel and defamation on the Internet
- Newsgathering laws and privacy rights
- First Amendment rights

*Time: 45-60 minutes plus Q and A*

For booking, contact Stephanie Konat  
stephanie.konat@booktrope.com

### 3. What We Can Learn from Great Journalism Films--A.C. Fuller and Independent Journalist Jennifer Karchmer



This presentation will use clips from classic journalism films such as *All the President's Men*, *Good Night and Good Luck*, and *Absence of Malice* to discuss issues such as:

- The use of anonymous sources
- Media responsibility
- Relationships with sources
- Harm caused by bad reporting

Time: 90-120 minutes

## B. Writing Topics

For aspiring writers, college students, and experienced writers who need a boost

### 1. One Year, One Book: From Concept to Finished Book in 12 Months

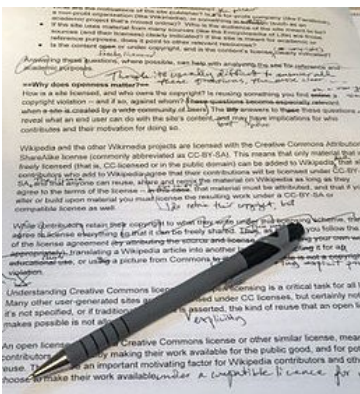


This class is designed for aspiring writers struggling to complete their first book as well as more-experienced writers who want to improve their productivity. We will discuss how to:

- Make time to write in the midst of your busy life
  - Balance “inspiration” and “perspiration”
  - Work through procrastination and the inner critic
- Plan and track your work so you can finish *your* book this year.

Time: 90-120 Minutes

### 2. The Five Stages of Editing: Taking Your Book From First Draft to Submission



In this class I discuss why a deeper understanding of the editing process can help us write faster and more freely. I also lay out an efficient, five-step process that will help writers do their best work before submitting to agents or self-publishing. The Five Stages of Editing are:

1. Relaxing
2. Reading
3. Restructuring
4. Rewriting
5. Refining

Time: 90-120 minutes

For booking, contact Stephanie Konat  
stephanie.konat@booktrope.com

### 3. Write Your Memoir: An Introductory Class



Designed for writers who want to tell a piece of their life story, but don't know where to start. In this class, we will explore:

- The difference between memoir and autobiography
- How to decide what portion of your life to write about
- The basics of character arc and memoir structure
- How to develop a writing practice and write *your* memoir

*Time: 90-120 minutes*

### 4. Write Faster. Write Better. Have More Fun: Hack Your Writing Life to Increase Productivity and Decrease Suffering



Many aspiring writers study the craft, but not the process, of writing. Though advice is easy to come by—"write every day" or "don't listen to the inner critic"—most have a hard time actually living these lessons. Many talented writers are stifled by unexamined assumptions and unhealthy habits that decrease efficiency, limit creativity, and bleed the joy out of writing. In this class, we will:

- Explore how to fit writing into a busy family and work life
- Discuss how to balance *inspiration* and *perspiration* in a writing project
- List the five forms of procrastination and how to work with them
- Explain how the "inner critic" keeps us from writing the books we really want to write
- Demonstrate how an understanding of the revision process can free the creative mind
- Explore how meditation can increase writing productivity and creativity
- List dozens of tools, apps, and "life-hacks" that improve the life of the modern writer

*Time: 90-120 minutes*

## C. Book Clubs

A.C. is available to speak about his debut novel, *The Anonymous Source*, and will happily combine a book club appearance with any of the above talks. The subject matter of the book ties in especially well with his short talk, "The History of the Media in 30 Minutes."